

PRODUCT SEGMENTATION



BEST



BETTER



GOOD



Deta Senator 3

The high performance battery



Segmento BEST

NEW



DETA SENATOR 3 delivers highly-concentrated energy, high capacity, and high starting power – all combined in the same battery.

Great advances in manufacturing processes and outstanding materials quality has allowed development of a battery with:

Use

- Powerful diesel and petrol engines
- Superior equipment (factory standard+ optional extras)
- Extreme hot or cold operating temperatures
- Everyday driving and Intensive urban use

Deta Power

The reference battery



Segmento BETTER



Medium
Power



Regular
Equipment

Use

- Most modern vehicles
- Standard equipment
- Everyday driving

Benefits

- +15% extra starting power compared to a standard battery
- Central venting with spark arrestors for improved safety
- Completely maintenance-free
- State-of-charge indicator for quick assessment of charge level at a glance